



©[®]

MICHI'S

Tasty Treats

Elaichio

TOFFEE BAR

Enrich Taste



SUGAR BOILED
CONFECTIONERY



MICHI'S

Tasty Treats



**Love at
first bite**



Elaichio

TOFFEE BAR

Heart goes Yo Yo...with Elaichio!

Dear Associate,

Greetings from Michi's!

**With the festivities around the corner,
Michi's brings you an exciting new flavor,
that will be loved by your customers!**

**It is Elaichio – A delightful flavor of
cardamom in a new bigger shape.**

**Its royal presentation and positioning
will fetch you a great festive season.**



Elaichio

TOFFEE BAR

For the in-store promotion of it, the company has prepared attractive material, i.e. brochure, poster, etc. Along with it, we have active plans to promote the product in the digital space with catchy campaigns on Instagram, FB etc. This will create more awareness about our product in the desired consumer group.



Elaichio

TOFFEE BAR



AVAILABLE IN

₹2/-
PER PIECE



	Net Weight	Pieces	M.R.P. ₹ (Incl. of All Taxes)
POUCH	175g	25	50
REGULAR JAR	875 g (125 Pcs x 7 g EACH)	125	250

Elaichio Poster



प्यार से खाओ,
प्यार से खिलाओ



AVAILABLE IN

Elaichio
TOFFEE BAR



JRJ FOODS PVT. LTD.



www.jrjfoods.com

SCAN FOR
MORE DETAILS



For Product Inquiry:

Elaichio Brochure



The brochure features a green and red color scheme. At the top, a green leafy border is followed by the Michi's logo: a cartoon boy in a blue cap and red-and-white striped shirt carrying a basket of goods. Below this is the text "MICHIS® Tasty Treats". The main product name "Elaichio" is written in a large, bold, red font with a white outline, with "TOFFEE BAR" underneath. To the right, the tagline "Enrich Taste" is written in a cursive font. The central image shows a green and white wrapper for the Elaichio Toffee Bar, a single orange toffee bar, and a small bowl of cardamom pods. A small green logo with a white circle is visible in the bottom right of this section.

Elaichio
TOFFEE BAR

Enrich Taste

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So, let's spread
good taste and success
with
'great selling'

MANUFACTURED & MARKETING BY:



PLOT NOS. 314/315, PHASE-1, G.I.D.C., CHHATRAL,

TAL.:KALOL, DIST.:GANDHINAGAR 382729, GUJARAT, INDIA.

CUSTOMER CARE EXECUTIVE NO.: +91 8488864999

E-MAIL: customercare@michis.in

VISIT US ON: WWW.MICHIS.IN



SCAN FOR
MORE DETAILS



SOCIAL MEDIA

Facebook, Instagram



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