



Tasty Treats



TOFFEE









Dear Associate,
Greetings from Michi's!
Milk is health. Milk is happiness.
For Michi's, Milk is a wonderful
opportunity to introduce an exciting flavor
that packs the punch of health and taste.
To make healthy tasty, Michi's presents,
Milk o Milk Toffee. Milk o Milk is a chewy
toffee that can be enjoyed by both adults
and kids. Its mild milk flavor makes it an
absolute delight for any time munching.







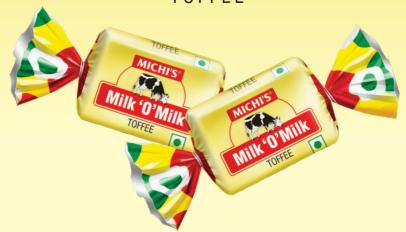




For the in-store promotion of it, the company has prepared attractive, i.e. brochure, poster, etc., material. Along with it, we have active plans to promote the product in the digital space with catchy campaigns on Instagram, Facebook etc. This will create more awareness about our product in the desired consumer group. Milk 'O' Milk Toffee will be available in Rs.1 single unit, Standy Pouch, Regular Jar and a Big jar.



TOFFEE



AVAILABLE IN



	Net Weight	Pieces	M.R.P. ₹ (Incl. of All Taxes)
POUCH	175g	50	47
SMALL JAR	938g	250	234
BIG JAR	2.344 K g	625	584

Milk O Milk Poster



Milk O Milk Brochure





SOCIAL MEDIA

Facebook, Instagram









MANUFACTURED & MARKETED BY:



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