



ASSORTED CHEWY **TOFFEE**





Love at bute









Dear Associate,
Greetings from Michi's!

In the industry that we are in, innovation and novel concepts are the keys, to winning the heart of our consumers and ruling the market.

Since its inception, Michi's has been doing it and winning the hearts of the consumer with its innovative flavors. Once again, we are ready to sweep the market with our new Twins chewy toffee range in refreshing flavors of Strawberry & Litchi, Strawberry & Banana and Strawberry & Orange. The rangy taste of strawberry perfectly balances the sweet taste of litchi, banana, and orange and makes every mind sing the song of joy.











Strawberry & Lichi







Strawberry & Banana



For the in-store promotion of it, the company has prepared attractive, i.e. brochure, poster, etc., material. Along with it, we have active plans to promote the product in the digital space with catchy campaigns on Instagram, Facebook etc. This will create more awareness about our product in the desired consumer group.

Twins Toffee will be available in Rs.1 single unit, Standy Pouch, Regular Jar and a Big jar.







AVAILABLE IN



	Net Weight	Pieces	M.R.P. ₹ (Incl. of All Taxes)
POUCH	175g	50	47
SMALL JAR	938g	250	234
BIG JAR	2.344 K g	625	584

Twins Poster



Twins Brochure





MANUFACTURED & MARKETED BY:



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VISIT US ON: WWW.MICHIS.IN



SOCIAL MEDIA

Facebook, Instagram









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